

EAST COLORADO DRAFT VISION

- Encourage commercial uses and development that foster a **stronger sense of place**, and better serve adjacent residents, students, and employee needs.
- Improve **pedestrian conditions** throughout the district through expanded sidewalks, more **shade**, more **streetscape amenities**, and pedestrian-oriented uses.
- Focus majority of **housing development** in proximity to PCC and Allen Station.
- Improve the aesthetic and **design quality** of new development, including **tailored form regulations** that address building massing.
- Allow building heights that **support redevelopment in key nodes**, and which provide appropriate **transitions** to adjacent residential properties.
- Create **setback requirements** that allow an improved public realm, but that maintain existing urban character.
- Identify opportunities for **greening** through street tree, parkway, and private realm landscaping requirements.
- Provide more small, easily-accessible **public plazas and pocket parks**.
- **Better connect PCC and the Green Street corridor** through pedestrian-oriented development and improved tree canopy between Holliston and Hill Streets.
- Support creation of a **live, work, play district** east of Hill Street that better integrates Colorado Boulevard and Green Street, and which leverages close proximity to PCC, Cal Tech, and South Lake.
- In the College District, encourage **uses within walking distance** for students, employees, and nearby residents that support a more **vibrant street atmosphere** and more provide local amenities.
- Maintain **low-scale existing character** in the Route 66 subarea, with auto-related and hotel uses, while allowing **new residential infill development**.

The City of Pasadena would like to gather initial feedback on the draft vision above, which we'll use to make refinements, and continue to share with you as the project progresses.

- Does the draft vision reflect most of what you would like to see happen in East Colorado?
- What is missing?
- Is there language you would change? What are your suggestions?

Please Write Down Your Comments and Suggestions Below:

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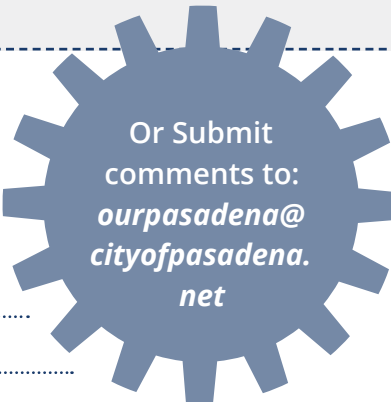
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EAST COLORADO PRELIMINARY CONCEPT

Round 2 Workshop Comments

MID-CITY: The preliminary concept for Mid-City sub-area envisions a medium-high density mixed-use district that better connects Colorado and Green to create a new neighborhood and sense of place.

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SOUTH GREEN: The preliminary concept for South Green Sub-area envisions supporting the existing character with limited infill development that better compliments the existing tree canopy.

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ALLEN TRANSIT DISTRICT: The preliminary concept for the Allen Transit sub-area envisions redevelopment of the station area into a denser, walkable environment, with a mix of housing and commercial uses.

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COLLEGE DISTRICT: The preliminary concept for the College District sub-area envisions to be a medium-density mixed-use district that would allow for residential development over commercial uses.

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GATEWAY: The preliminary concept for Gateway sub-area envisions redevelopment of the Allen/Colorado area to create a more attractive gateway for the area and to support housing and commercial development near transit.

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ROUTE 66: The preliminary concept for Route 66 sub-area envisions a continuation of a more low-scale commercial corridor but would allow for residential uses as well.

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