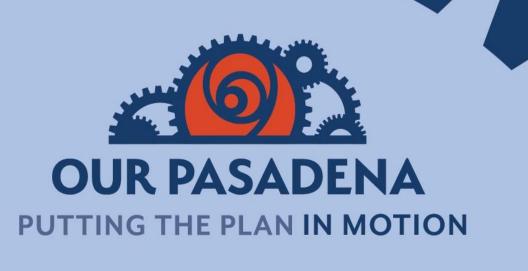


May 30, 2019



# WELCOME



## Workshop Agenda



**Program Introduction** 



Specific Plan Overview



Outreach Overview + Draft Vision



**Preliminary Concept** 



**Small Group Discussion** 

# INTRODUCTION

About the Program



## **About the Program**

Three-Year
Program
to Update
Pasadena's
8 Specific Plans
Areas

(Launched in early 2018)





## What is a Specific Plan?

A Specific Plan is planning and zoning document designed to implement the goals and policies of a city's Land Use Element of the General Plan.

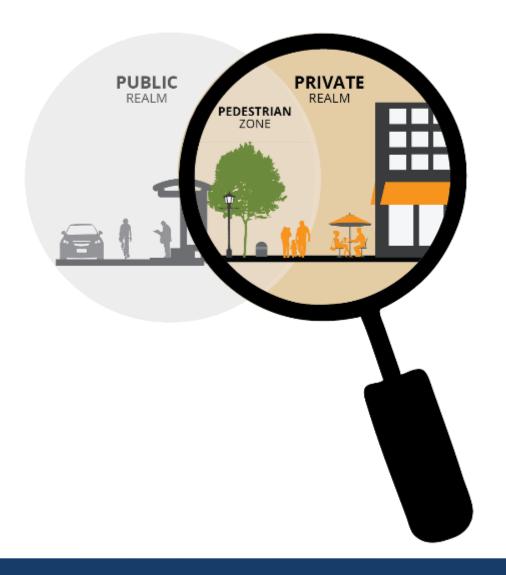
It is a focused vision of a defined geographic area in a city that establishes neighborhood-specific design and land use goals and regulations.



## **Program Focus**

## Implement the 2015 General Plan Land Use Element

- Refine goals and policies for each Specific Plan area
- Revise existing and establish new development standards within the private realm
- Revise existing and require new public amenities within the pedestrian zone



# NORTH LAKE

General Vision



# North Lake Context



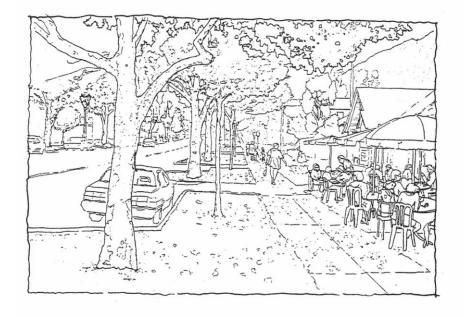
## North Lake Specific Plan Area



## North Lake Specific Plan Area

- Revitalize North Lake Avenue by providing for good community design in harmony with neighborhood identity
- Identify areas for mixed-use development to mitigate traffic impacts
- Reduce auto-oriented uses
- Create a pedestrian-friendly environment
- Develop streetscape and landscape plans
- Protect residential areas from impacts of commercial development
- Create a safe and enjoyable environment

#### NORTH LAKE FINAL SPECIFIC PLAN



City of Pasadena

June 30, 1997

Amended June 25, 2007



#### General Plan Vision for North Lake

#### TRANSIT VILLAGE

Promote the development of a mix of uses to a create "village-like" environment near the Lake Gold Line Station.

#### **NEIGHBORHOOD COMPATIBILITY**

Support low scale development that provide transitions to adjacent residential neighborhoods and historic districts.

#### **NEIGHBORHOOD VILLAGE**

Create a local gathering place near the Washing Theater with a variety of goods and services.

#### VIBRANT CORRIDOR

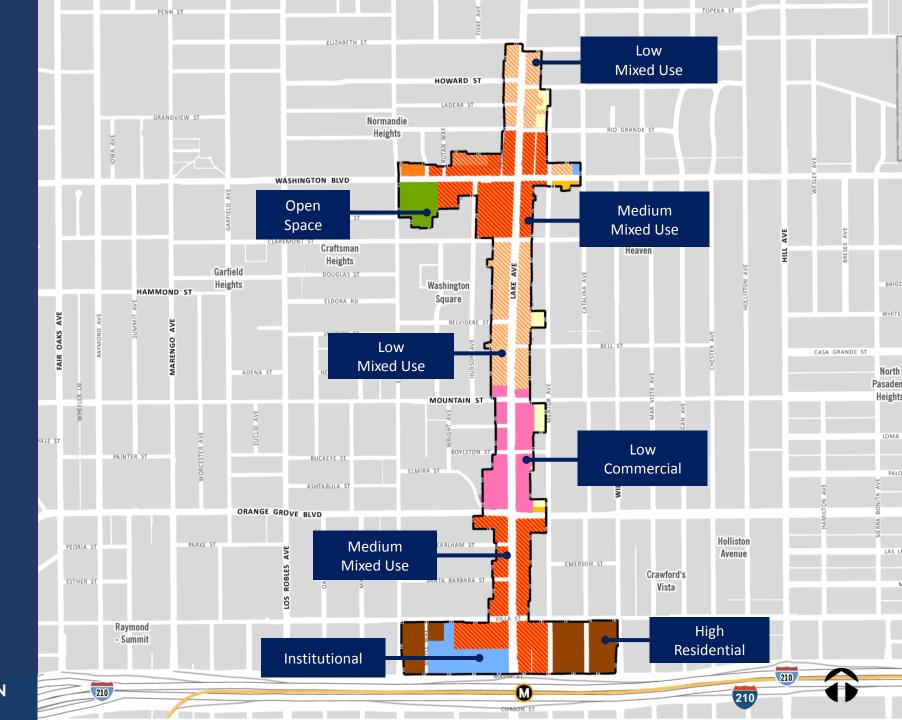
Create a well designed and vibrant corridor with a mix of uses that support multiple modes of travel.







# **General Plan**Land Use





# OUTREACH OVERVIEW + DRAFT VISION



#### **Outreach Snapshot**

- **ROUND 1 COMMUNITY WORKSHOP June 21, 2018**

**ROUND 1 COMMUNITY WORKSHOP – April 6, 2019** 





- Initial Online Survey
- Round 1 Workshop
- Round 1 Workshop Online Survey
- **Walking Tour**

#### Visioning Process

General Plan Community Feedback

Emerging Themes

**Draft Vision** 

REFINE
with community
feedback throughout
the process





#### NORTH LAKE SPECIFIC PLAN DRAFT VISION AND EMERGING THEMES

The emerging themes for North Lake reflect community feedback gathered to date, helping to build a draft vision for this area. Please take a few moments to read the emerging themes below.

#### **Emerging Themes**

- Reinforce the intersection of Lake Avenue and Washington Boulevard as a focal point of community ctivity offering a variety of commercial uses, and sing options, to foster a stronger sense of place and ore pleasant walking environment.
- Maintain the scale and character of Lake Avenue between Claremont Street and Orange Grove Boulevard, providing effective building form transitions that support compatibility with adjoining residential neighborhoods
- Encourage the adaptive re-use of existing residential buildings between Claremont and Mountain for compatible uses, while allowing for a mix of residential and commercial uses. Encourage new development that is consistent with the existing character and design in this area.
- Continue to support the development and enhance the appearance of commercial uses between Mountain Street and Orange Grove that provide goods and services to local residents.

- Provide opportunities for the development of commercial and residential uses south of Orange Grove Boulevard with increased access to the Metro Gold Line Lake Station and improved walkability.
- Enhance the aesthetics and design of new development through strengthened design guidelines and development standards, including provisions for building form transitions sensitive to adjacent single-family residential neighborhoods.
- Incorporate active ground-floor uses and pedestrianoriented design treatments along Lake Avenue and intersecting streets that support a more vibrant street atmosphere, increase greenery and better connect the corridor with surrounding neighborhoods.
- Recognize the importance of the area's historic and cultural resources and utilize them as the basis for strengthening the distinct identity for North Lake.
- Continue to provide opportunities for new housing that complements existing uses and adjacent neighborhoods, with an emphasis on housing that is affordable for people who work in the community.

#### **Draft Vision and Emerging Themes**



Reinforce the intersection of Lake Avenue and Washington Boulevard as a focal point of community activity offering a variety of commercial uses, and housing options, to foster a stronger sense of place and more pleasant walking environment.



Maintain the scale and character of Lake Avenue between Claremont Street and Orange Grove Boulevard, providing effective building form transitions that ensure **compatibility** with adjoining residential neighborhoods.



Encourage the adaptive re-use of existing residential buildings between Claremont and Mountain for compatible uses, while allowing for a mix of residential and commercial uses. Ensure that new development is consistent with the existing character and design in this area.

#### **Draft Vision and Emerging Themes**

Continue to support the development and enhance the appearance of commercial uses between Mountain Street and Orange Grove that provide goods and services to local residents.





Enhance the aesthetics and design of new development through strengthened design guidelines and development standards, including provisions for building form transitions sensitive to adjacent single-family residential neighborhoods.

#### **Draft Vision and Emerging Themes**

Incorporate active ground-floor uses and pedestrian-oriented design treatments along Lake Avenue and intersecting streets that support a more vibrant street atmosphere, increase greenery and better connect the corridor with surrounding neighborhoods.



Recognize the importance of the area's **historic and cultural resources** and utilize them as the basis for strengthening the district's **distinct identity**.



Continue to provide opportunities for new housing that complements existing uses and adjacent neighborhoods, with an emphasis on housing that is affordable for people who work in the community.

# SPECIFIC PLAN TOOLKIT















#### **Uses and activities**





## Number and size of units

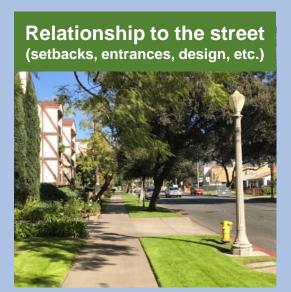




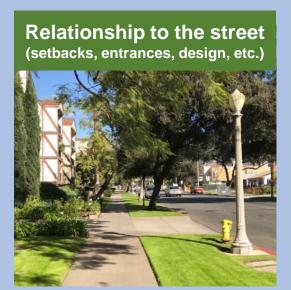
#### Building scale and transitions

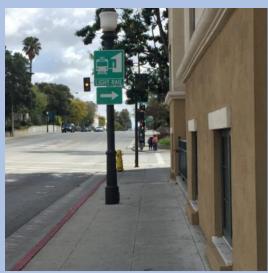








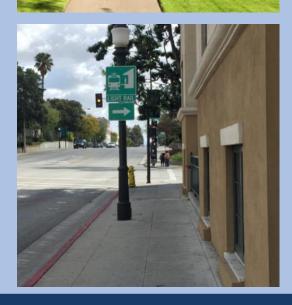








Relationship to the street (setbacks, entrances, design, etc.)





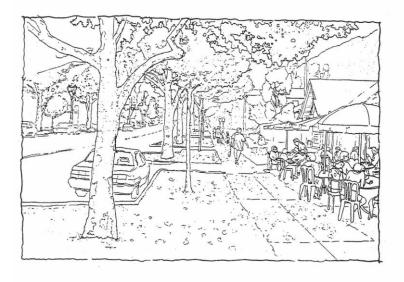






#### **Existing Specific Plan**

#### NORTH LAKE FINAL SPECIFIC PLAN



City of Pasadena

June 30, 1997

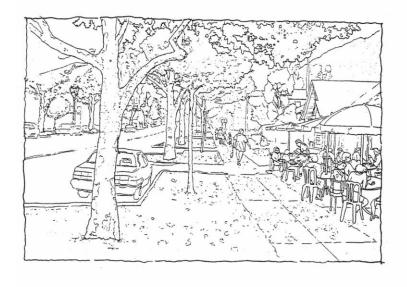
Amended June 25, 2007

What does the Specific Plan regulate today?

- Land Use
- Height
- Setbacks
- Housing density
- Building entries
- Landscaping

#### **Existing Specific Plan**

#### NORTH LAKE FINAL SPECIFIC PLAN



City of Pasadena

Amended June 25, 2007

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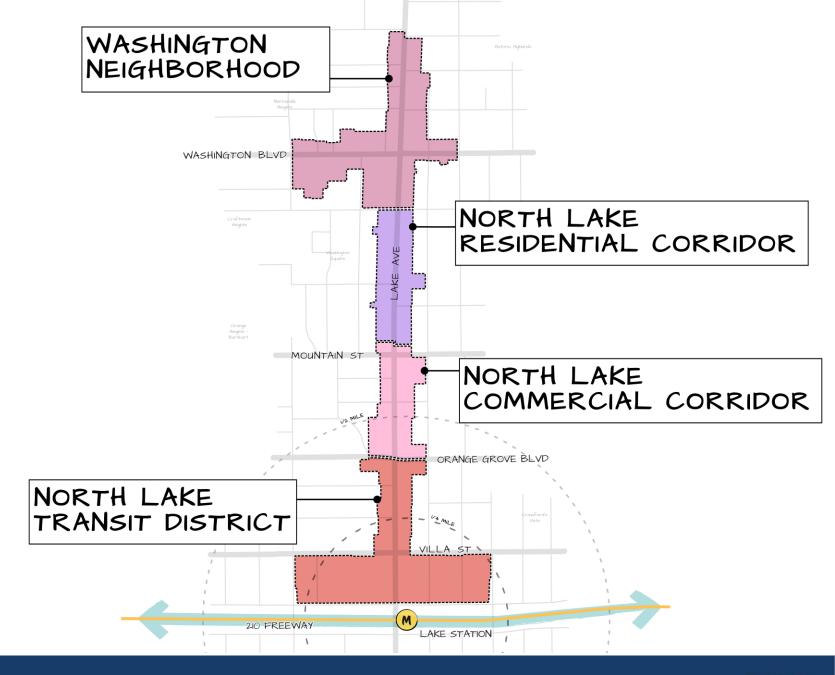
OPPORTUNITY TO
USE THESE AND
OTHER TOOLS TO
INFLUENCE FUTURE
DEVELOPMENT

# PRELIMINARY CONCEPT



# PRELIMINARY CONCEPT

Four Conceptual Planning Areas

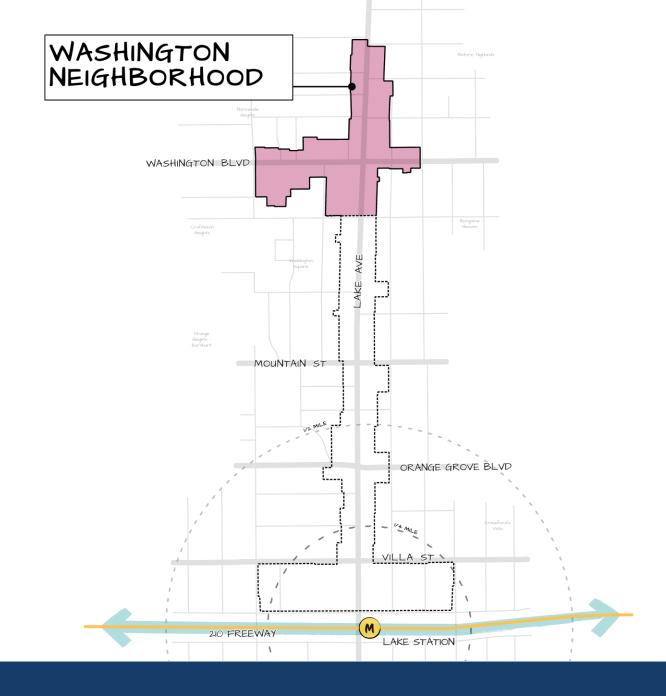




# Washington Neighborhood







# Washington Neighborhood

#### **Key opportunities:**

- Reinforce the intersection of Lake Ave and Washington Blvd as a focal point of community activity
- Foster a stronger sense of place and more pleasant walking environment
- Establish appropriate parking management and standards
- Encourage adaptive re-use to enhance the "main street" character



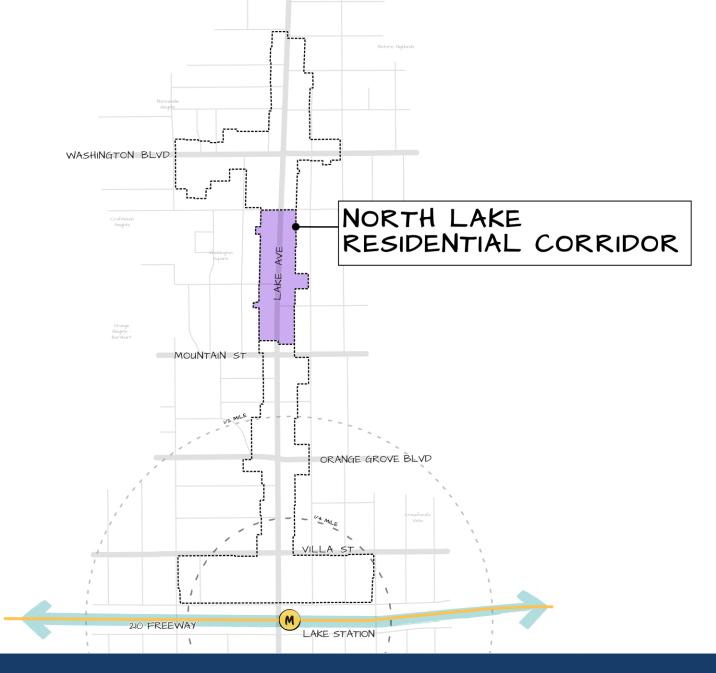






#### North Lake Residential Corridor





#### North Lake Residential Corridor

#### **Key Opportunities:**

- Maintain scale and residential character
- Encourage adaptive re-use of residential buildings for compatible uses
- Enhance the pedestrian environment through more consistent building design treatments
- Continue to allow a mix of residential and commercial uses





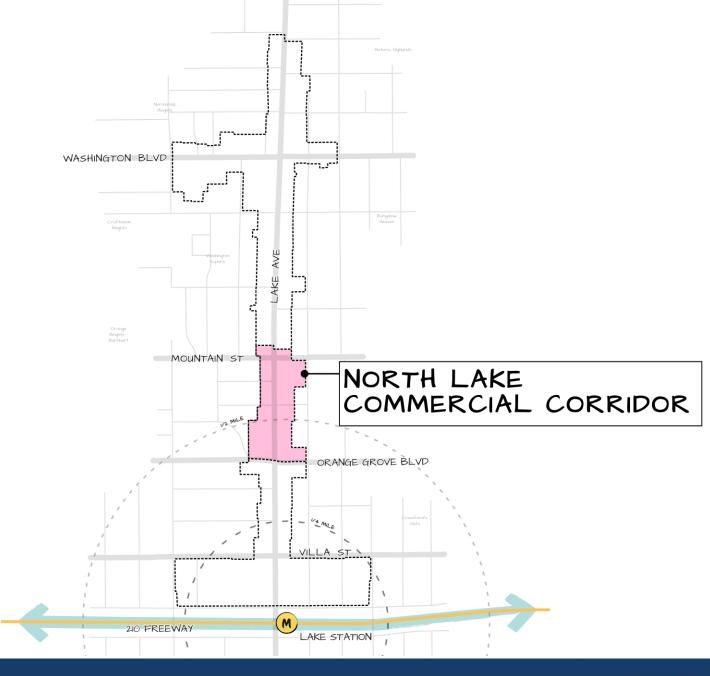






#### North Lake Commercial Corridor





#### North Lake Commercial Corridor

#### **Key opportunities:**

- Maintain existing scale and commercial focus
- Provide goods and services to local residents
- Enhance appearance of commercial uses
- Require street-fronting active ground floor uses at key intersections
- Continue to prohibit new drivethru establishments and residential uses



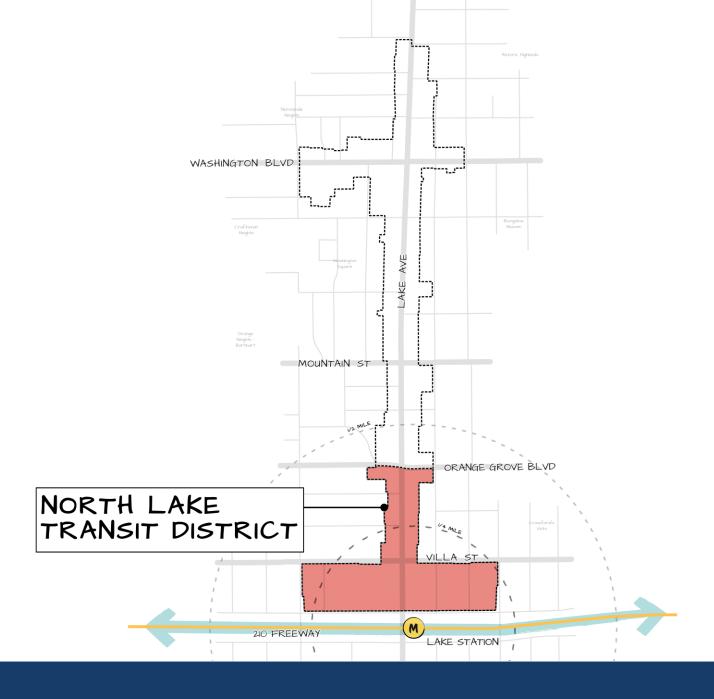






#### North Lake Transit District

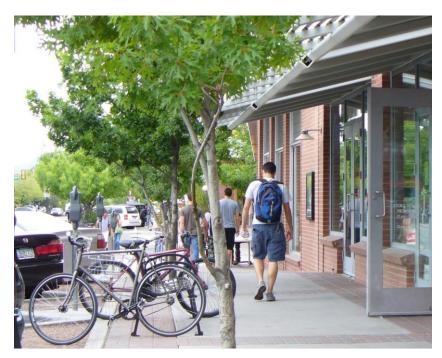




#### North Lake Transit District

#### **Key Opportunities:**

- Provide more housing opportunities in close proximity to the Lake Metro Gold Line Station
- Create a pedestrian-friendly environment
- Sensitive height transitions to adjacent residential neighborhoods
- Require street-fronting active ground floor uses and/or treatments

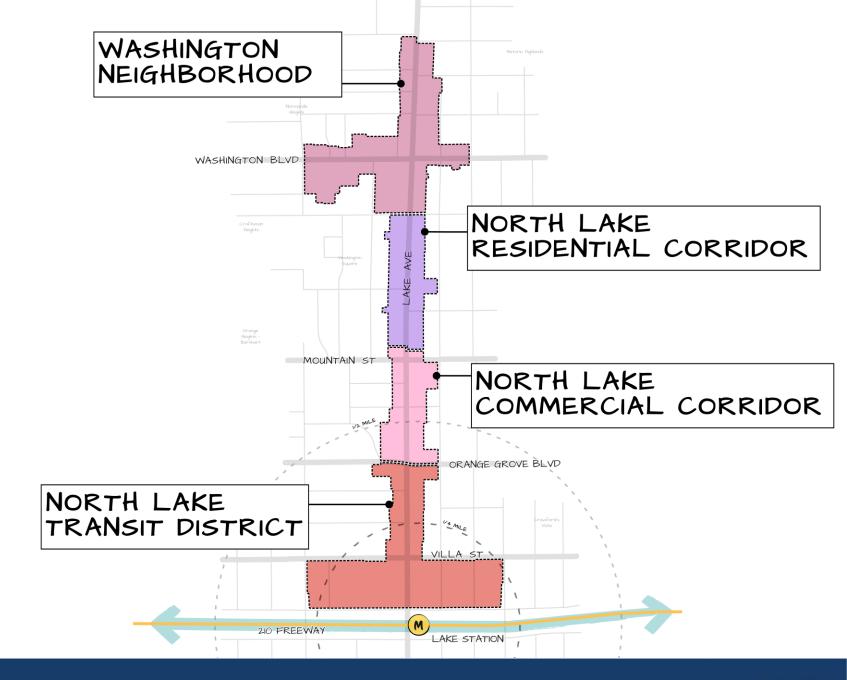






# Preliminary Concept

- Washington Neighborhood
- 2. North Lake Residential Corridor
- 3. North Lake Commercial Corridor
- 4. North Lake Transit District



# SMALL GROUP DISCUSSION

Let's talk about the details

## **Small Group Activity - Topics**

- Share thoughts, opinions, aspirations for the area
- Gather feedback on the preliminary concepts
- Listen and learn



# SHARE THOUGHTS WITH THE GROUP

Let's wrap up



# NEXT STEPS

What's next for North Lake?



## Future Workshop for North Lake

WORKSHOP OBJECTIVE:

Solicit feedback on refined concepts, including draft goals and policies, land uses, development regulations, design standards/guidelines and potential implementation strategies



## Other Specific Plan Area Workshops



#### SOUTH FAIR OAKS

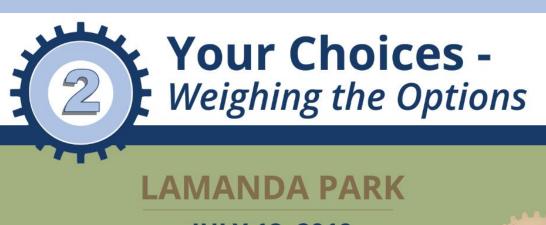
**June 20, 2019** 6:00 - 8:00 p.m.

**ArtCenter College of Design** 

South Campus - Wind Tunnel Gallery

950 S. Raymond Avenue





JULY 18, 2019

6:00 - 8:00 p.m.

**Learning Works** 

90 North Daisy Avenue



# THANK YOU

ourpasadena.org ourpasadena@cityofpasadena.net