

Introduction What is 'Our Pasadena'?



General Plan

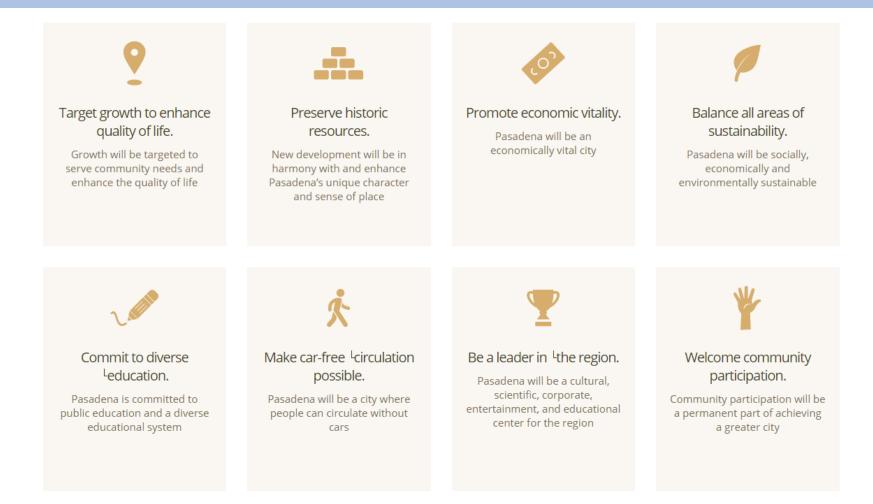
The City of Pasadena has a <u>General Plan</u>, which sets forth a <u>shared vision</u> for the City's future.

This vision is organized into various <u>Elements</u>, such as <u>Land Use</u> and <u>Mobility</u>, which were recently updated.

The updated Land Use Element established a vision for future growth and development, organized into <u>8 Guiding Principles</u>:



Guiding Principles





Our Pasadena

These Guiding Principles are the result of extensive public outreach and engagement, and represent the community's vision for the future.

The next step is to turn this vision into reality through implementing the General Plan.





Putting the Plan in Motion Implementing the General Plan



Specific Plans

A <u>Specific Plan</u> consists of a vision, goals, policies, development standards, and design guidelines <u>focused on a particular neighborhood</u>, <u>corridor</u>, or district.

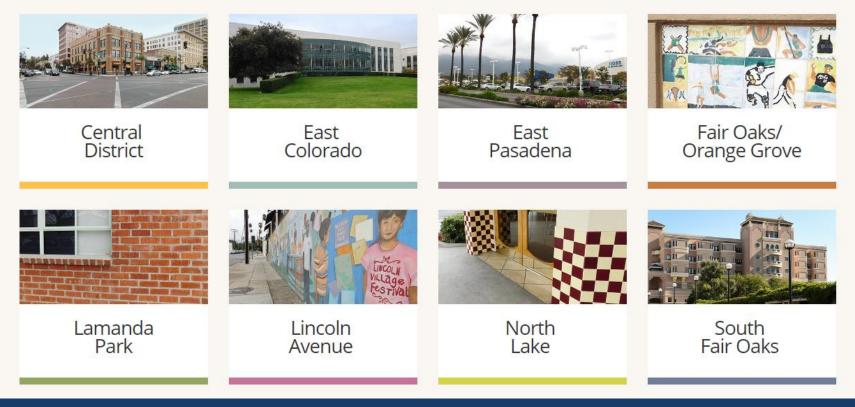
Pasadena has <u>8 Specific Plans</u> throughout the City.

All 8 Specific Plans will be updated as part of implementation of the General Plan.



Specific Plans

The 8 Specific Plan areas are:





PUTTING THE PLAN IN MOTION

Zoning Code

The Zoning Code contains detailed <u>rules and</u> <u>regulations</u> that all development must adhere to.

It regulates the allowed types and locations of various <u>land uses</u>, as well as <u>development</u> <u>standards</u> such as density, height, and parking.

The Zoning Code will also be updated for consistency with the updated General Plan and Specific Plans.



The Team *City staff and expert consultants*



Planning and Community Development Department

Implementation of the General Plan is the responsibility of the <u>Planning and Community</u> <u>Development Department.</u>

The <u>Community Planning division</u> is the team of City Staff working on the project.

Anita Cerna, Senior Planner is the project manager.



Engaging Experts

The City has engaged multiple consultants – considered the best in their fields – to assist with this ambitious program:

AECOMEXERCISEDYETT & BHATIA
Urban and Regional PlannersMIG

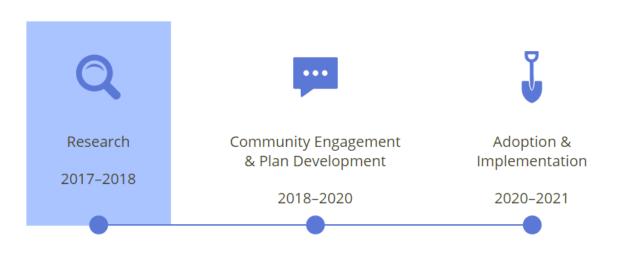


The Process Planning and public engagement



Timeline

The Specific Plan updates are anticipated to be completed in approximately 3 years.







Outreach and Engagement

<u>Public participation</u> will be essential throughout the process.

The public can <u>participate by attending</u> open houses, workshops, and public hearings.

<u>Participate online</u> via our website, sign up for email updates, and follow us on social media.



Results

Our Pasadena will result in 8 new Specific Plans that implement the General Plan and reflect community values.

The Specific Plans will be concise, graphically rich, well-integrated, and user-friendly.

We will also create a Zoning Code that is consistent with the General Plan and wellcoordinated with the Specific Plans.





