

FAIR OAKS ORANGE GROVE SPECIFIC PLAN AREA

July 12, 2018



OUR PASADENA

PUTTING THE PLAN IN MOTION

WELCOME



Workshop Agenda



Introduction

Provide information about the program and introduce the team



Background Information

Share information about the Fair Oaks/ Orange Grove Specific Plan area



Small Group Discussion

Engage in a conversation with the community about the future

BACKGROUND

The 2015 General Plan



Pasadena's General Plan

Sets forth a long-term vision and plan for how the City should grow and develop



Elements

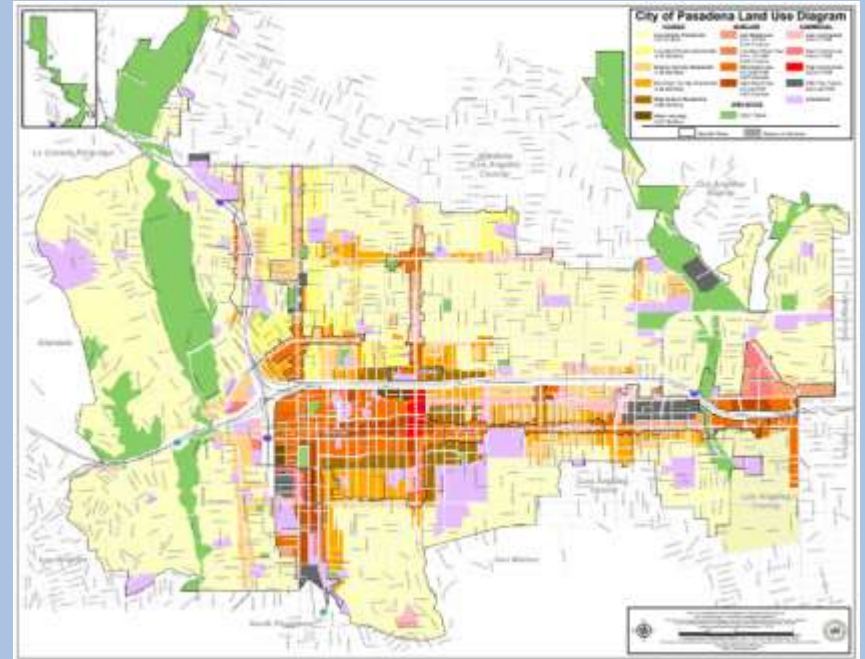
Land Use Mobility Housing Noise

Open Space and Conservation Safety Green Space, Recreation and Parks

Guiding Principles

- Target growth to enhance quality of life
- Preserve historic resources
- Promote economic vitality
- Balance all areas of sustainability
- Make car-free circulation possible
- Be a leader in the region
- Welcome community participation
- Commit to diverse education

Land Use Diagram



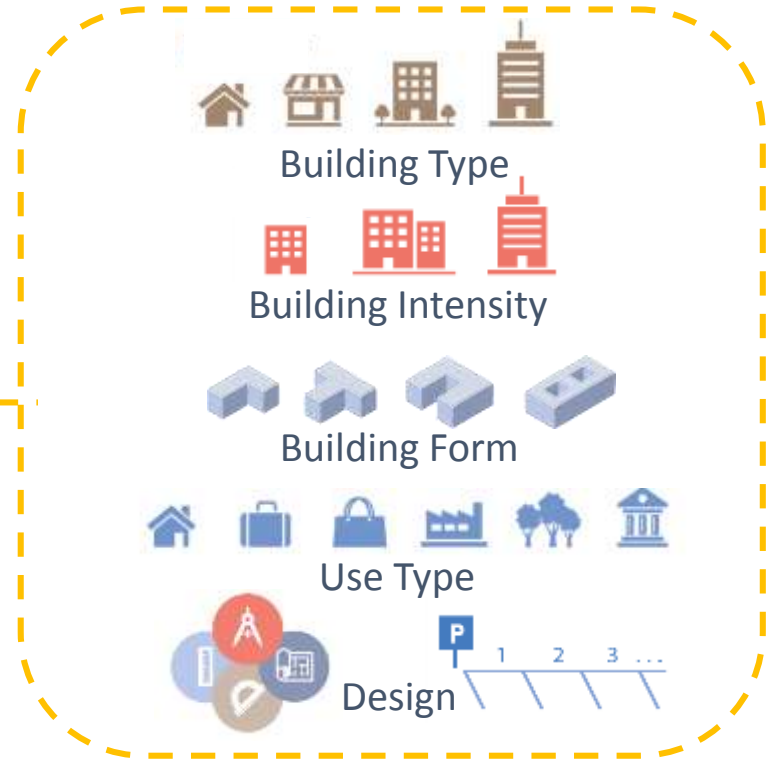
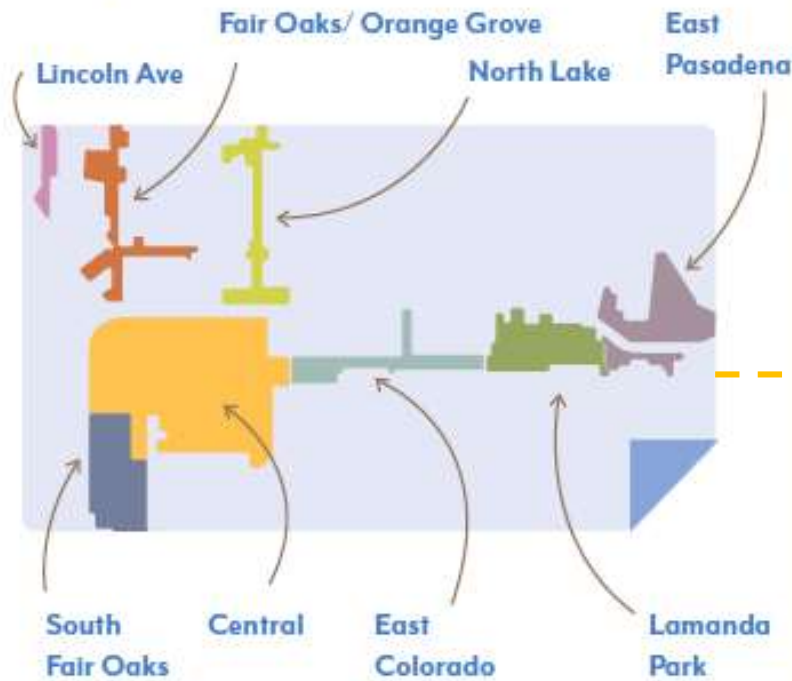
Development Capacities

“Policy 1.3 Development Capacities. Regulate building intensity and population density consistently with the designations established by the Land Use Diagram.”

Regulating Development

Specific Plans and the Zoning Code

Implementation



PUTTING THE PLAN IN MOTION

What is 'Our Pasadena'?



Updating Existing Rules



Central
District



East
Colorado



East
Pasadena



Fair Oaks/
Orange Grove



Lamanda
Park



Lincoln
Avenue



North
Lake



South
Fair Oaks

Program objectives

- Create **tailored development regulations** to address building form, uses, and density that reflect community values
- Create **new Zoning Districts** to correspond with the new Land Use Designations (e.g., Mixed-Use and R&D Flex)
- Create concise and **understandable rules and regulations**

Program Timeline



PROGRAM LAUNCH

Kicked off Our Pasadena- Putting the Plan in Motion by hosting three citywide open houses to introduce the program and solicit broad input about community values and concerns.

Purpose

Educate the public about the program and opportunities for participation. Initial feedback provided a "temperature check" of the community.

START HERE!



WORKSHOPS #1

The objective for the first round of workshops is to refine the General Plan vision, goals, and policies as they apply to each unique Specific Plan Area. Discuss desired land uses, density ranges, and general urban form.

Purpose

Feedback will help in developing potential alternatives for each Specific Plan area.

WE ARE HERE!



2018

2019



WORKSHOPS #2

The objectives for the second round of workshops are to present land use and urban form alternatives in response to input received, as well as existing conditions analysis, and economic analysis.

Purpose

Feedback will inform the development of a draft Specific Plan document and crafting of Zoning Code changes for implementation.

WORKSHOPS #3

The objective for the third round of workshops is to present the draft Specific Plans, including draft goals/policies, densities, urban design guidelines, land uses, regulatory schemes, and potential implementation strategies.

Purpose

Comments received will assist in refining the draft document that will be presented to Design and Planning Commissions and City Council.



2020

2021



ADOPTION PROCESS

City will present the Specific Plan document and proposed Zoning Code changes to the Design and Planning Commissions for their recommendations, and ultimately the City Council for final approval. Public hearings will be held at each step.

Purpose

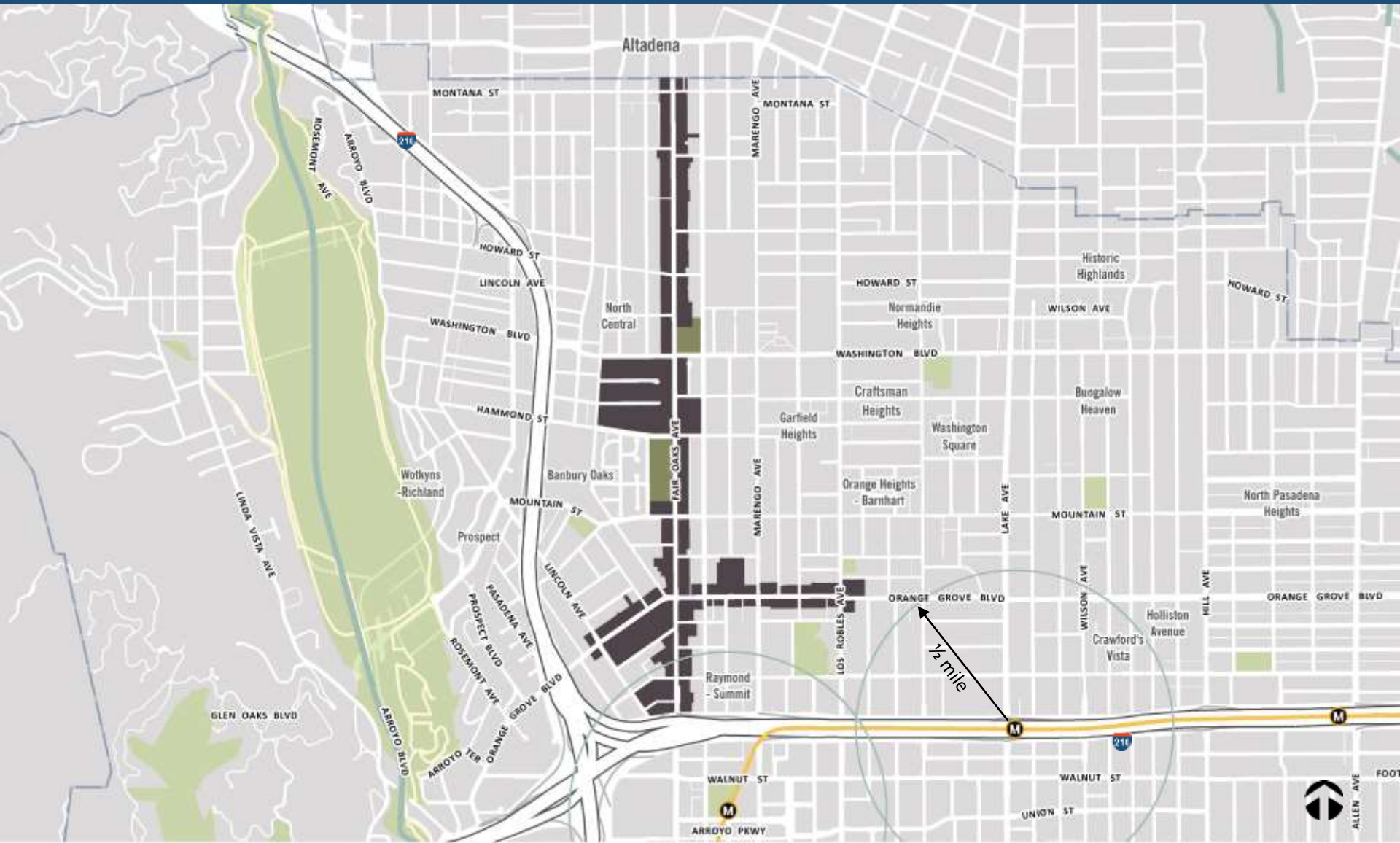
Adopt the Specific Plans and corresponding changes to the Zoning Code so that future development in the City reflects the community's values and is consistent with the General Plan.

**FAIR OAKS
ORANGE GROVE
SPECIFIC PLAN AREA**

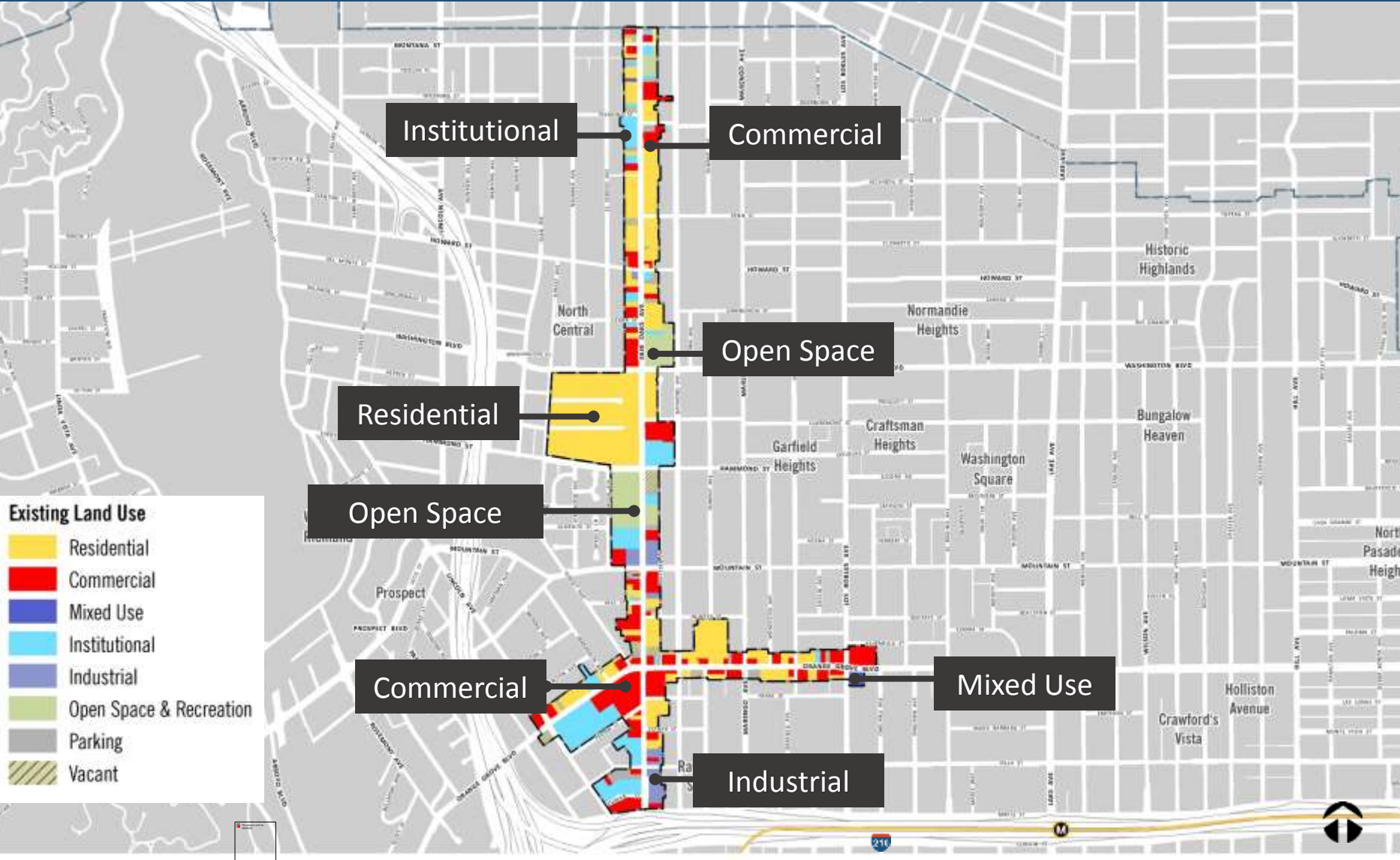
Getting specific



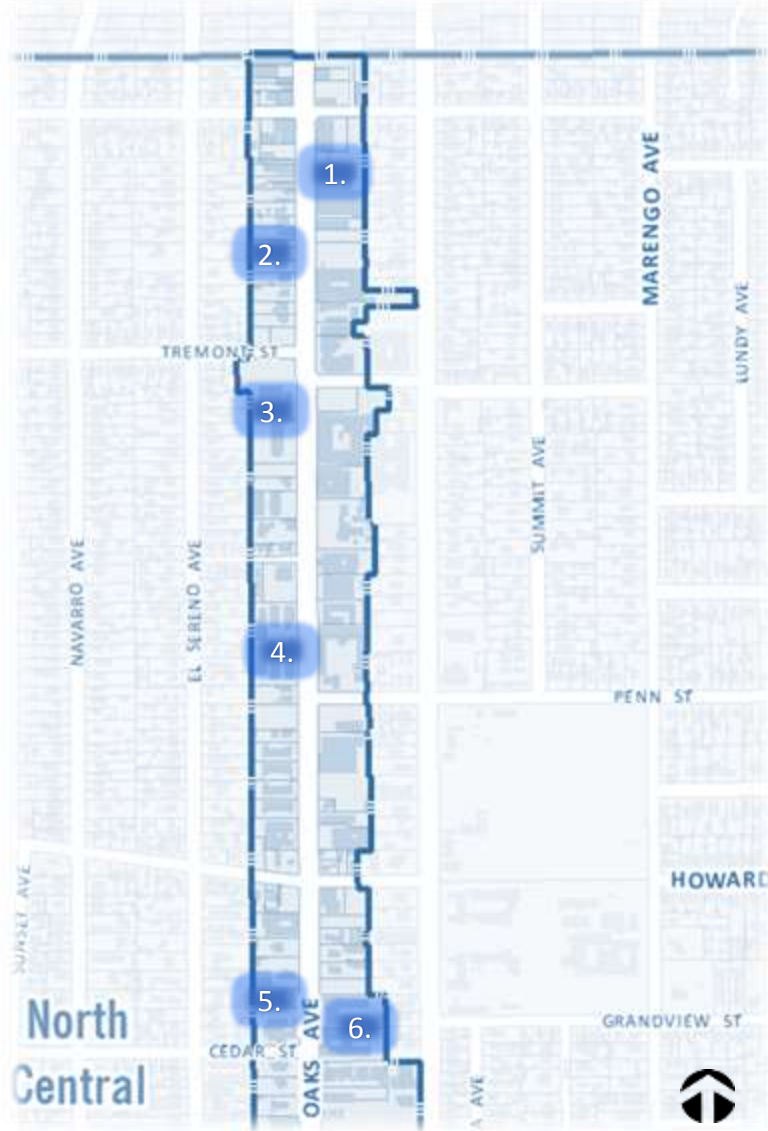
Fair Oaks Orange Grove—Plan Area



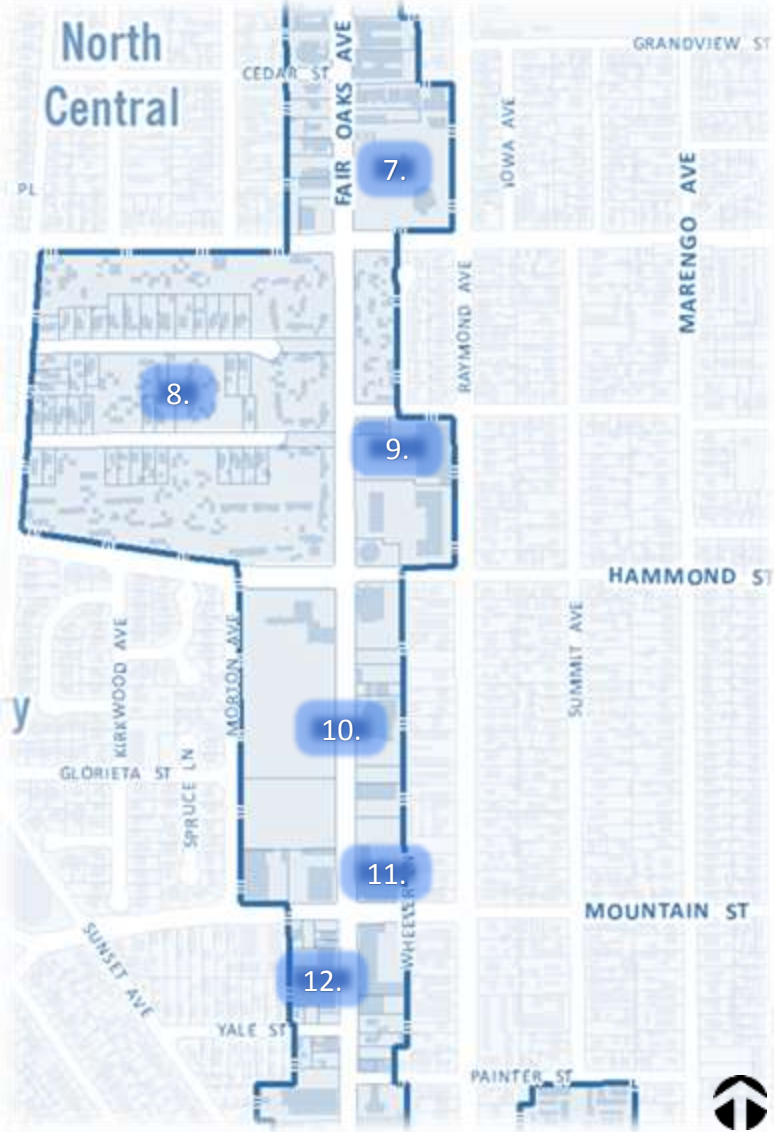
Existing Land Use



Northern Specific Plan Area



Center Specific Plan Area



Parks and Library



King's Village



Business Park



Robinson Park & Community Center

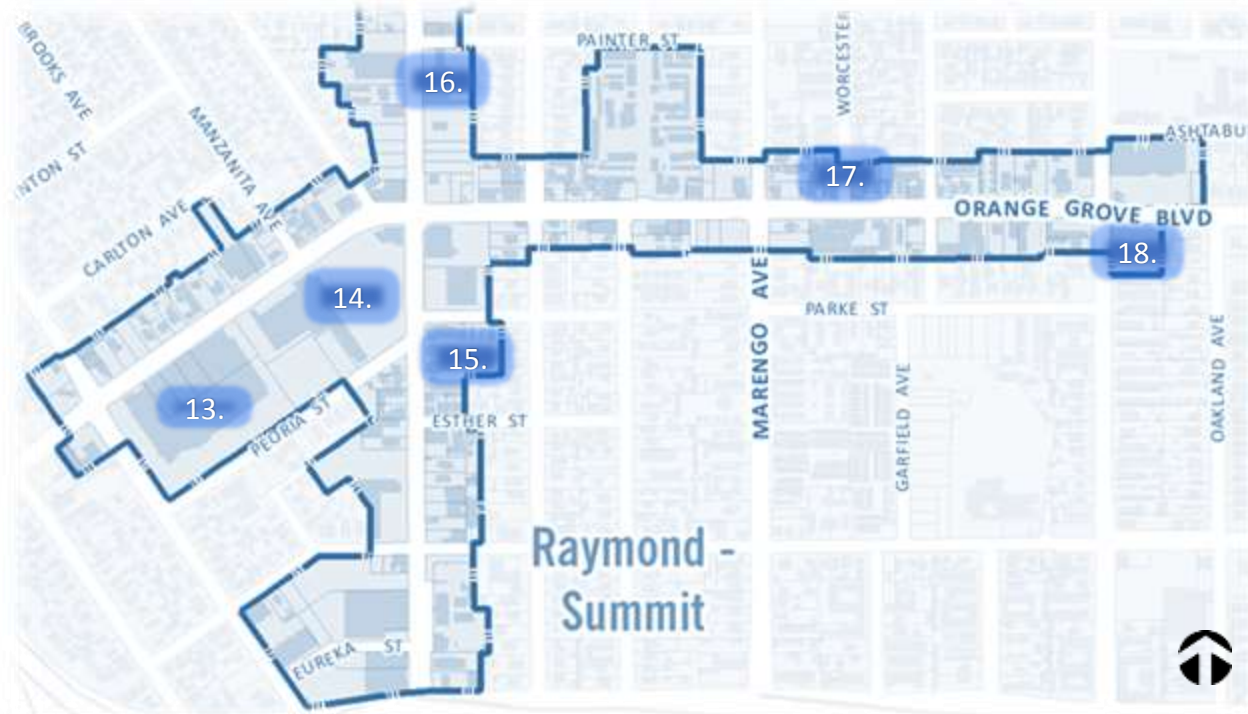


Industrial



Mixed Use

Southern Specific Plan Area



Multi-Family Residential



Neighborhood Commercial



Post Office



Commercial Center



Multi-Family Residential



Vertical Mixed-Use

Building Heights



1 Story



2 Stories



3 Stories



3 Stories

Setbacks and Public Realm



Buildings with zero foot setbacks



Hardscaped Courtyard



Setback with large surface parking lot



Sidewalk with streetscape amenities

PLANNING FOR TOMORROW

What is envisioned for this area?



General Vision for Fair Oaks- Orange Grove

Neighborhood Village

Create a mixed-use pedestrian-oriented neighborhood village centered around the intersection of Fair Oaks and Orange Grove

Enhance Employment Opportunities

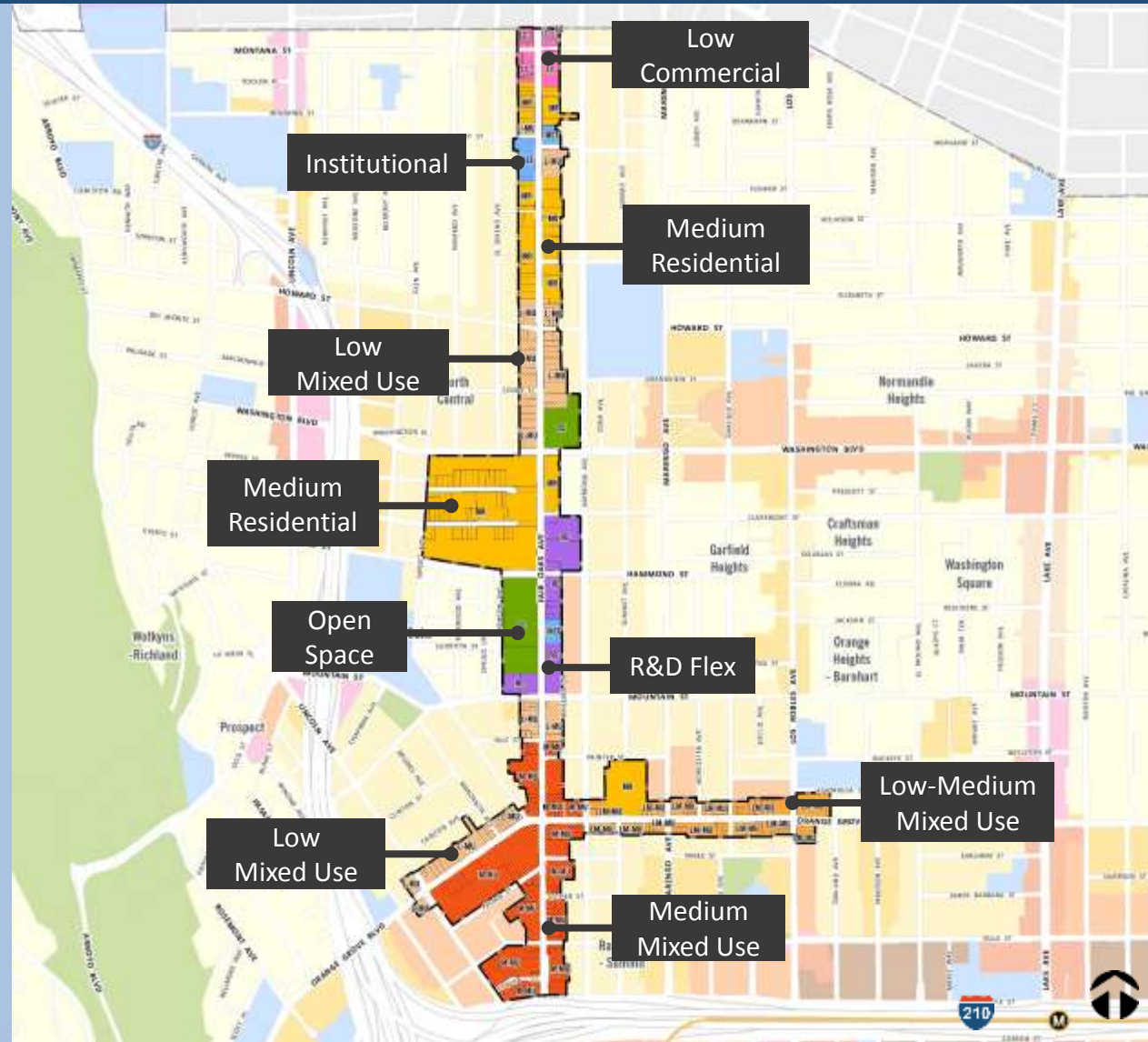
Preserve existing jobs and encourage development of light industrial, creative office, and research and development type uses

Neighborhood Compatibility

Support development that provide transitions to adjacent residential neighborhoods and historic districts

Improve Linkages

Enhance the pedestrian experience within the area

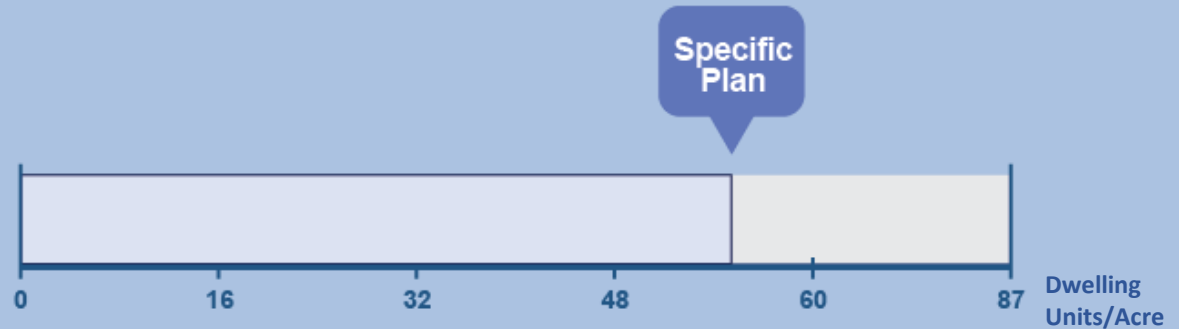
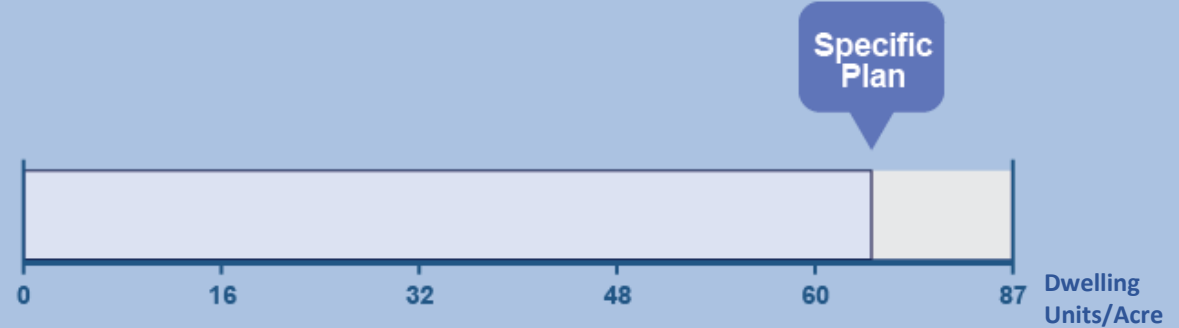
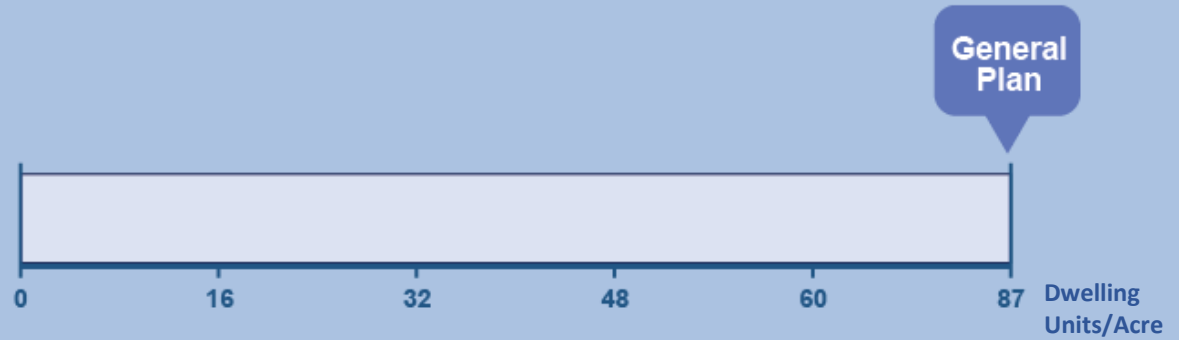


Refining Fair Oaks - Orange Grove's Vision

General Plan: *Housing*



Specific Plan: *"Mid-Rise"*



SMALL GROUP DISCUSSION

Let's talk about the details



Discussion Objectives



- Refine the General Plan’s policies for land use and community character as they specifically apply to the Fair Oaks/ Orange Grove Specific Plan area
- Hear your ideas about how the Fair Oaks/ Orange Grove neighborhood village can serve the community
- Understand how to enhance the corridors identity to make it inviting and enjoyable for locals
- Solicit ideas for enhancing employment opportunities within the corridor

CONCLUSION

What's next?



Other Upcoming Workshops

EAST PASADENA

May 17, 2018
6:00 - 8:00 p.m.

Armenian General
Benevolent Union
2495 East Mountain Street
Pasadena, CA 91104

SOUTH FAIR OAKS

May 24, 2018
6:00 - 8:00 p.m.

Los Angeles
College of Music
370 South Fair Oaks Avenue
Pasadena, CA 91105

LINCOLN AVENUE

June 14, 2018
6:00 - 8:00 p.m.

Lincoln Avenue
Baptist Church
1180 Lincoln Avenue
Pasadena, CA 91103

NORTH LAKE

June 21, 2018
6:00 - 8:00 p.m.

Lake Avenue Church
393 North Lake Avenue
Pasadena, CA 91101

CENTRAL DISTRICT

June 26, 2018
6:00 - 8:00 p.m.

Senior Center
85 East Holly Street
Pasadena, CA 91103

FAIR OAKS/ ORANGE GROVE

July 12, 2018
**Tonight's
Meeting**

Fair Oaks Renaissance
Plaza, Community Room
649 N. Fair Oaks Avenue, #203
Pasadena, CA 91103

EAST COLORADO

July 17, 2018
6:00 - 8:00 p.m.

Pasadena Community
College, Creveling Lounge
1570 East Colorado Boulevard
Pasadena, CA 91106

LAMANDA PARK

July 26, 2018
6:00 - 8:00 p.m.

Pasadena Christian Church
789 North Altadena Drive
Pasadena, CA 91107

Workshop dates and locations are subject to change, please visit us online or follow us on social media to get the most updated information.

  @ourpasadena

ourpasadena.org

THANK YOU

