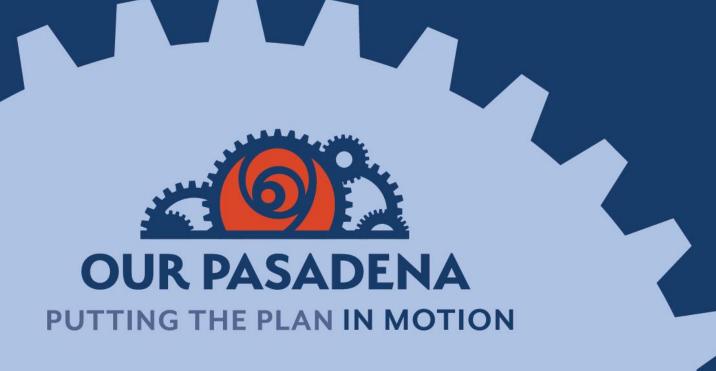
## EAST COLORADO SPECIFIC PLAN AREA

July 17, 2018



## **WELCOME**



### Workshop Agenda



#### Introduction

Provide information about the program and introduce the team



#### **Background Information**

Share information about the East Colorado Specific Plan Area



#### **Small Group Discussion**

Engage in a conversation with the community about the future

## **BACKGROUND**

The 2015 General Plan



### Pasadena's General Plan

Sets forth a long-term vision and plan for how the City should grow and develop



#### Elements

Mobility Noise and Use Housing **Open Space** Green Space, Safety and Conservation **Recreation and Parks** 

#### **Guiding Principles**



Target growth to enhance quality of life



Preserve historic resources



economic vitality





Make car-free circulation possible

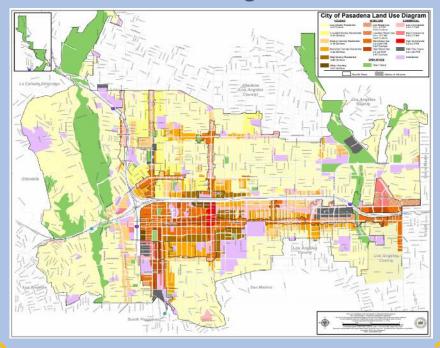


Be a leader in the region





#### **Land Use Diagram**

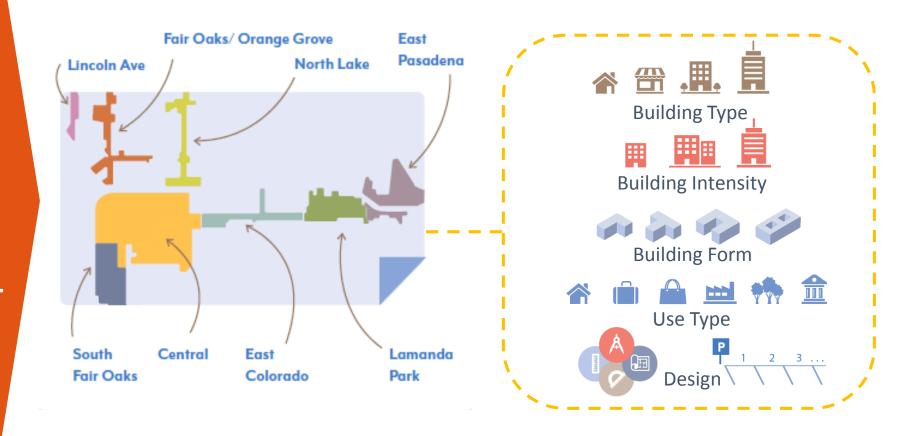


#### **Development Capacities**

66 Policy 1.3 Development Capacities. Regulate building intensity and population density consistently with the designations established by the Land Use Diagram.

### Regulating Development

#### **Specific Plans and the Zoning Code**



# PUTTING THE PLAN IN MOTION

What is 'Our Pasadena'?

### **Updating Existing Rules**



Central District



East Colorado



East Pasadena



Fair Oaks/ Orange Grove



Lamanda Park



Lincoln Avenue



North Lake



South Fair Oaks

## Program objectives

- Create **tailored development regulations** to address building form, uses, and density that reflect community values
- Create new Zoning Districts to correspond with the new Land Use Designations (e.g., Mixed-Use and R&D Flex)
- Create concise and understandable rules and regulations

### **Program Timeline**

**WORKSHOP #2** 

The objectives for the second workshop are to present land use

and urban form alternatives in

economic analysis.

Feedback will inform the

Purpose

response to input received, as well

as existing conditions analysis, and

development of a draft Specific Plan

document and crafting of Zoning

Code changes for implementation.



#### **PROGRAM** LAUNCH

Kicked off Our Pasadena- Putting the Plan in Motion by hosting three citywide open houses to introduce the program and solicit broad input about community values and concerns.

#### Purpose

Educate the public about the program and opportunities for participation, Initial feedback provided a "temperature check" of the community.

HERE!

#### **WORKSHOP #1**

The first workshop's objectives are to refine the General Plan vision, goals, and policies as they apply to each unique Specific Plan Area. Discuss desired land uses, density ranges, and general urban form.

Feedback will help in developing potential alternatives for each Specific Plan area.



#### **WORKSHOP #3**

The objective for the third workshop is to present the draft Specific Plans, including draft goals/policies, densities, urban design guidelines, land uses, regulatory schemes, and potential implementation strategies.

Comments received will assist in refining the draft document that will be presented to Design and Planning Commissions and City



#### **ADOPTION**

**PROCESS** 

City will present the Specific Plan document and proposed Zoning Code changes to the Design and Planning Commissions for their recommendations, and ultimately the City Council for final approval. Public hearings will be held at each step.

#### Purpose

Adopt the Specific Plans and corresponding changes to the Zoning Code so that future development in the City reflects the community's values and is consistent with the General Plan.

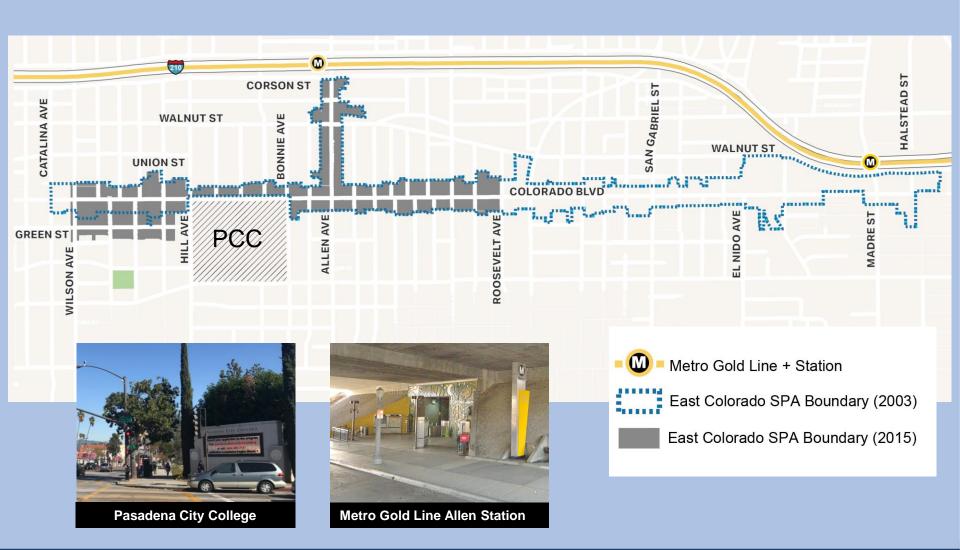




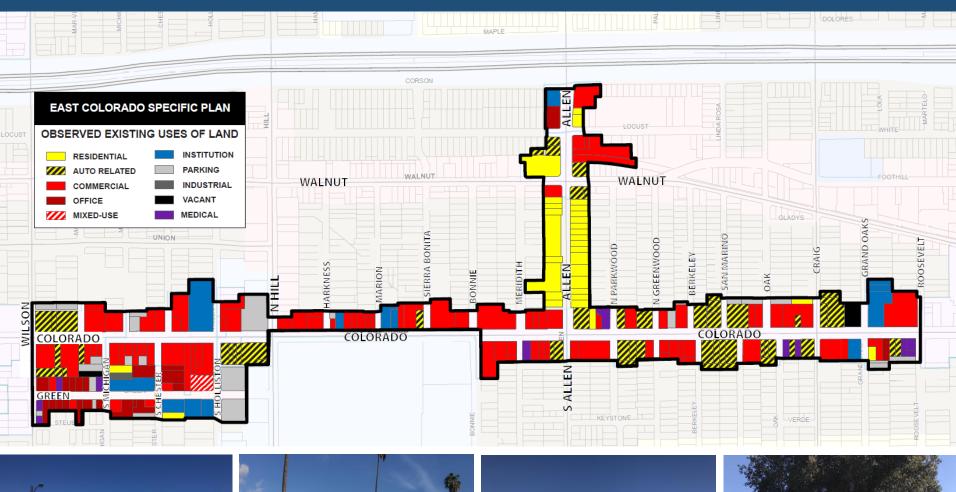
## EAST COLORADO SPECIFIC PLAN AREA

Getting specific

### East Colorado Specific Plan Area



### LAND USE



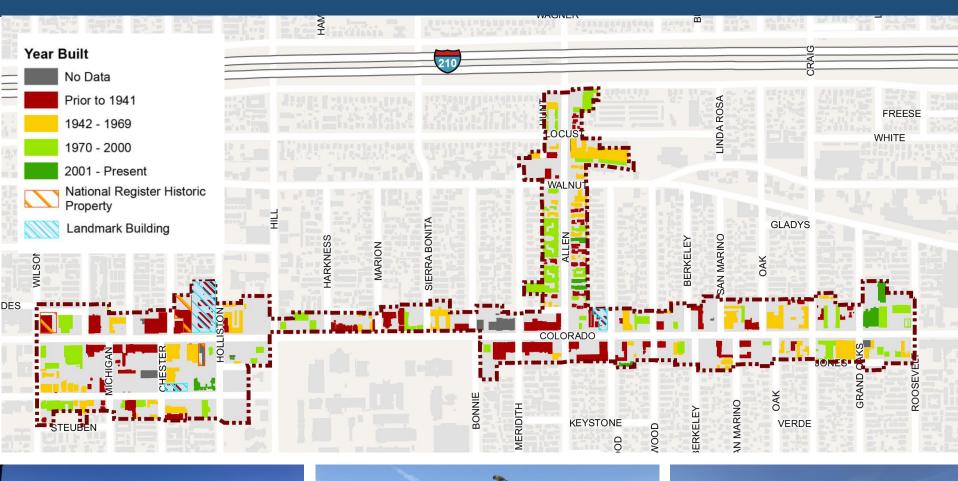








### HISTORIC BUILDINGS









### **BUILDING HEIGHT**





- 1 to 4 stories
- 1 to 2 stories most common









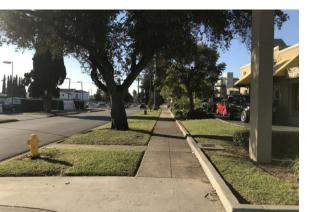
### **BUILDING SETBACKS**













- 5-foot paved setbacks common on Colorado Blvd
- 0-5 foot setbacks along Green Street
- Larger residential setbacks (typically 10-20 feet)

### **PARKING**













- Mix of on-site surface parking and on-street parking
- Front, side, and rear yard parking
- Roughly 34% of land area devoted to parking

### **PUBLIC REALM**













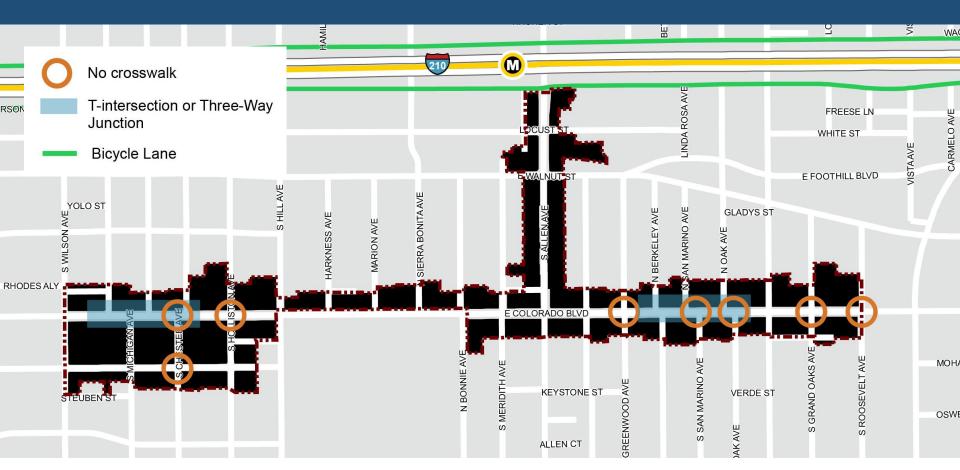
#### Sidewalk widths:

- Colorado 15 ft
- Green 10 ft
- Allen 10 to 15 ft

#### Streetscape:

- Consistent street light and street tree types
- Minimal amenities like seating, trashcans, bike parking
- Infrequent use of sidewalk for café seating or other storefront amenities

### **MOBILITY**



- Excellent rail and bus transit access
- Bike facilities limited, bike lane on Corson
- Pedestrian challenges
  - Lack of crossing opportunities
  - T-intersections impede N-S travel
  - Minimal shade

### **PUBLIC REALM**













- Consistent tree canopy on Green Street
- Sporadic tree canopy on Allen Ave
- Colorado lacks shade trees + plantings interrupted by frequent driveways and street lights

## PLANNING FOR TOMORROW

What is envisioned for this area?





### **General Vision for East Colorado**



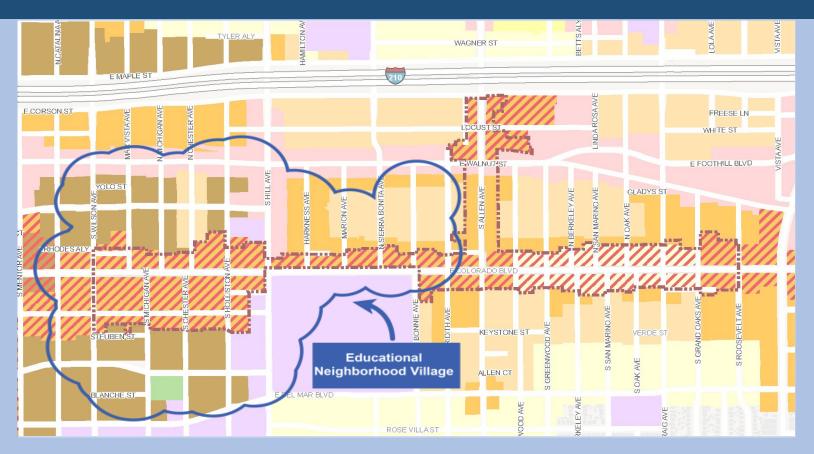
- Break up long stretches of strip commercial with residential uses
- Cluster commercial uses in nodes
- Encourage distinct pedestrian-oriented mixed-use villages and districts





- Cluster highest intensities of uses in the Allen Transit Village and at Neighborhood Villages adjacent to PCC
- Include a mix of commercial and residential development, scaled in transition with adjoining neighborhoods





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### **Educational Neighborhood Village**

- Cluster development on Colorado Blvd and Green Street near PCC
- Pedestrian-oriented
- Village center for faculty and students and faculty to shop, dine, enjoy entertainment, and live









## Allen Transit Village

- Mix of retail, office, and multi-family housing uses near the Allen Station
- Opportunities for people to live or work close to and use transit
- Protect singlefamily area north of 210 by encouraging compatible uses and scale with appropriate transitions









## SMALL GROUP DISCUSSION

Let's talk about the details

### **Discussion Objectives**



- Share thoughts, opinions, aspirations for the area
- Gather feedback about land uses, development, public space, and mobility
- Explore ideas for the neighborhood's future
- Listen and learn

## CONCLUSION

What's next?



## Other Upcoming Workshops

May 17, 2018

**Armenian General** 

May 24, 2018

Los Angeles College of Music

June 14, 2018

Lincoln Avenue

June 21, 2018

Lake Avenue Church

June 26, 2018

#### FAIR OAKS/

July 12, 2018

Plaza, Community Room

July 17, 2018 Tonight's Meeting

College, Creveling Lounge 1570 East Colorado Boulevard

#### LAMANDA PARK

July 26, 2018 6:00 - 8:00 p.m.

Pasadena Christian Church 789 North Altadena Drive Pasadena, CA 91107

Workshop dates and locations are subject to change, please visit us online or follow us on social media to get the most updated information.





**y** (♂) @ourpasadena

ourpasadena.org



## THANK YOU

